



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

## Contract # 330113

|                       |   |                      |               |
|-----------------------|---|----------------------|---------------|
| <b>Schedule Dates</b> | 10/30/12-11/05/12                         | <b>Date Entered</b>  | 09/05/12      |
| <b>Advertiser</b>     | Pol/J Roberts/D/Congress (16889)          | <b>Last Modified</b> | 10/31/12      |
| <b>Agency/T-Code</b>  | Abar Media (2878)/948873799               | <b>Entered By</b>    | Jill Hipskind |
| <b>Product</b>        | Political (1065)                          | <b>CO-OP</b>         | No            |
| <b>Brand</b>          | 580 CONG (136554)                         | <b>Headline #</b>    | 06304528      |
| <b>Salesperson</b>    | Telerep/Philadelphia, Philadelphia (1057) | <b>Demo</b>          |               |
| <b>Sales Office</b>   | Telerep/Philadelphia                      | <b>Order Type</b>    | Normal        |
| <b>Buyer Name</b>     | SCATTERGOOD,JEFF                          | <b>Package Deal</b>  |               |
| <b>Phone/Fax</b>      | /   | <b>Commission %</b>  | 15.00         |
|                       |   | <b>Commission</b>    | \$7,202.25    |

| Charlotte (WSOC)    |           |                    |
|---------------------|-----------|--------------------|
| By Broadcast Month  | Spots     | Rate               |
| Nov. 2012           | 67        | \$48,015.00        |
| <b>Grand Total:</b> | <b>67</b> | <b>\$48,015.00</b> |

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

|                      |                    |                  |             |
|----------------------|--------------------|------------------|-------------|
| <b>CPE</b>           | N/A                | <b>Net Total</b> | \$40,812.75 |
| <b>Account Types</b> | National/Political | <b>Sales Tax</b> |             |
| <b>Billing Type</b>  | Standard           |                  |             |

ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments   | Entered  |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------|----------|
| 1.1  | Normal Line / Spot             | 10/30/12-11/02/12 | 5   | :30    | 5A- 5:30A (EST) |     |    | 1  | 1  |    | 1  |    |    | 3     | \$425.00   | \$1,275.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 2.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 5A- 5:30A (EST) |     | 1  |    |    |    |    |    |    | 1     | \$425.00   | \$425.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 3.1  | Normal Line / Spot             | 10/30/12-11/02/12 | 5   | :30    | 5:30A- 6A (EST) |     |    | 1  |    | 1  | 1  |    |    | 3     | \$425.00   | \$1,275.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 4.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 5:30A- 6A (EST) |     | 1  |    |    |    |    |    |    | 1     | \$425.00   | \$425.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 5.1  | Normal Line / Spot             | 11/01/12-11/02/12 | 4   | :30    | 6A- 6:30A (EST) |     |    |    |    | 1  | 1  |    |    | 2     | \$1,175.00 | \$2,350.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 6.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6A- 6:30A (EST) |     | 1  |    |    |    |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 7.1  | Normal Line / Spot             | 10/31/12-11/02/12 | 4   | :30    | 6:30A- 7A (EST) |     |    |    | 1  |    |    |    |    | 2     | \$1,175.00 | \$2,350.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 8.1  | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6:30A- 7A (EST) |     | 1  |    |    |    |    |    |    | 1     | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 9.1  | Normal Line / Spot             | 10/30/12-11/02/12 | 4   | :30    | 7A- 8A (EST)    |     |    | 1  | 1  |    | 1  |    |    | 3     | \$1,075.00 | \$3,225.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 11.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 7A- 8A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | 2X MAX/DAY | 10/29/12 |
| 12.1 | Normal Line / Spot             | 10/30/12-11/02/12 | 4   | :30    | 8A- 9A (EST)    |     |    | 1  |    |    | 1  | 1  |    | 3     | \$975.00   | \$2,925.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 13.1 | Normal Line / Spot             | 10/31/12-10/31/12 | 4   | :30    | 8A- 9A (EST)    |     |    |    | 2  |    |    |    |    | 2     | \$975.00   | \$1,950.00 | Charlotte (WSOC) | 2X MAX/DAY | 10/29/12 |
| 14.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 8A- 9A (EST)    |     | 2  |    |    |    |    |    |    | 2     | \$975.00   | \$1,950.00 | Charlotte (WSOC) | 2X MAX/DAY | 10/29/12 |
| 15.1 | Normal Line / Spot             | 10/30/12-11/02/12 | 5   | :30    | 9A- 10A (EST)   |     |    | 1  |    |    | 1  |    |    | 2     | \$375.00   | \$750.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

## Contract # 330113

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Pol/J Roberts/D/Congress (16889)  
**Agency/T-Code** Abar Media (2878)/948873799  
**Product** Political (1065)  
**Brand** 580 CONG (136554)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** SCATTERGOOD,JEFF  
**Phone/Fax** /

**Date Entered** 09/05/12  
**Last Modified** 10/31/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06304528  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,202.25

**Charlotte (WSOC)**  
**By Broadcast Month**  
Nov. 2012  
**Spots** 67  
**Rate** \$48,015.00  
**Grand Total:** 67 \$48,015.00

**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Net Total** \$40,812.75  
**Sales Tax**

### Comments

ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , JENNIFER ROBERTS FOR CONGRESS

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments   | Entered  |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------|----------|
| 16.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 9A- 10A (EST)   | 1   |    |    |    |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 17.1 | Normal Line / Spot             | 10/30/12-11/01/12 | 5   | :30    | 10A- 11A (EST)  | 1   | 1  | 1  | 1  |    |    |    |    | 3     | \$375.00   | \$1,125.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 19.1 | Normal Line / Spot             | 10/30/12-11/02/12 | 4   | :30    | 11A- 12P (EST)  | 1   | 1  | 1  | 1  |    |    |    |    | 3     | \$675.00   | \$2,025.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 20.1 | Normal Line / Spot             | 10/30/12-11/01/12 | 5   | :30    | 12P- 1P (EST)   | 1   | 1  | 1  |    |    |    |    |    | 2     | \$375.00   | \$750.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 21.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 12P- 1P (EST)   | 1   |    |    |    |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 22.1 | Normal Line / Spot             | 10/30/12-11/02/12 | 5   | :30    | 1P- 2P (EST)    | 1   | 1  | 1  | 1  |    |    |    |    | 3     | \$375.00   | \$1,125.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 23.1 | Normal Line / Spot             | 10/31/12-11/01/12 | 5   | :30    | 2P- 3P (EST)    | 1   |    | 1  | 1  |    |    |    |    | 2     | \$375.00   | \$750.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 24.1 | Normal Line / Spot             | 11/01/12-11/01/12 | 5   | :30    | 3P- 4P (EST)    | 1   |    |    | 1  |    |    |    |    | 1     | \$375.00   | \$375.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 25.1 | Normal Line / Spot             | 10/30/12-11/02/12 | 5   | :30    | 4P- 5P (EST)    | 1   |    |    | 1  |    |    |    |    | 2     | \$825.00   | \$1,650.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 26.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 5   | :30    | 4P- 5P (EST)    | 1   |    |    |    | 1  |    |    |    | 1     | \$825.00   | \$825.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 27.1 | Normal Line / Spot             | 10/31/12-11/02/12 | 4   | :30    | 5P- 5:30P (EST) | 1   |    |    | 1  | 1  | 1  |    |    | 3     | \$1,200.00 | \$3,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 29.1 | Normal Line / Spot             | 10/30/12-10/31/12 | 4   | :30    | 5:30P- 6P (EST) | 1   | 1  | 1  |    |    |    |    |    | 2     | \$1,300.00 | \$2,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 30.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 5:30P- 6P (EST) | 1   |    |    |    |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 31.1 | Normal Line / Spot             | 10/31/12-11/01/12 | 4   | :30    | 6P- 6:30P (EST) | 1   |    | 1  | 1  |    |    |    |    | 2     | \$1,500.00 | \$3,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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## Contract # 330113

|                       |   |                      |               |
|-----------------------|---|----------------------|---------------|
| <b>Schedule Dates</b> | 10/30/12-11/05/12                         | <b>Date Entered</b>  | 09/05/12      |
| <b>Advertiser</b>     | Pol/J Roberts/D/Congress (16889)          | <b>Last Modified</b> | 10/31/12      |
| <b>Agency/T-code</b>  | Abar Media (2878)/948873799               | <b>Entered By</b>    | Jill Hipskind |
| <b>Product</b>        | Political (1065)                          | <b>CO-OP</b>         | No            |
| <b>Brand</b>          | 580 CONG (136554)                         | <b>Headline #</b>    | 06304528      |
| <b>Salesperson</b>    | Telerep/Philadelphia, Philadelphia (1057) | <b>Demo</b>          |               |
| <b>Sales Office</b>   | Telerep/Philadelphia                      | <b>Order Type</b>    | Normal        |
| <b>Buyer Name</b>     | SCATTERGOOD,JEFF                          | <b>Package Deal</b>  |               |
| <b>Phone/Fax</b>      | /   | <b>Commission %</b>  | 15.00         |
| <b>CPE</b>            | N/A                                       | <b>Commission</b>    | \$7,202.25    |
| <b>Account Types</b>  | National/Political                        | <b>Net Total</b>     | \$40,812.75   |
| <b>Billing Type</b>   | Standard                                  | <b>Sales Tax</b>     |               |

**Comments**  
ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

| Charlotte (WSOC)          |              |             |
|---------------------------|--------------|-------------|
| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u> |
| Nov. 2012                 | 67           | \$48,015.00 |
| Grand Total:              | 67           | \$48,015.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station          | Comments   | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------|----------|
| 32.1 | Normal Line / Spot             | 11/05/12-11/05/12 | 4   | :30    | 6P- 6:30P (EST)   | 1   |    |    |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 41.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 5A- 5:30A (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$125.00   | \$125.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 42.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 5:30A- 6A (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 43.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 6A- 7A (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$300.00   | \$300.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 44.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 7A- 8A (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$325.00   | \$325.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 45.0 | Normal Line / Spot             | 11/03/12-11/03/12 | 6   | :30    | 8A- 9A (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$400.00   | \$400.00   | Charlotte (WSOC) | 1X MAX/DAY | 9/5/12   |
| 47.1 | Normal Line / Spot             | 11/03/12-11/03/12 | 5   | :30    | 7P- 7:30P (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$490.00   | \$490.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 49.0 | Normal Line / Spot             | 11/04/12-11/04/12 | 6   | :30    | 5:30A- 6A (EST)   |     |    |    |    |    |    |    | 1  | 1     | \$75.00    | \$75.00    | Charlotte (WSOC) | 1X MAX/DAY | 9/5/12   |
| 50.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 5   | :30    | 6A- 7A (EST)      |     |    |    |    |    |    |    | 1  | 1     | \$275.00   | \$275.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 51.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 5   | :30    | 7A- 8A (EST)      |     |    |    |    |    |    |    | 1  | 1     | \$300.00   | \$300.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 52.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 3   | :30    | 8A- 9A (EST)      |     |    |    |    |    |    |    | 1  | 1     | \$800.00   | \$800.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 53.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 5   | :30    | 9A- 10A (EST)     |     |    |    |    |    |    |    | 1  | 1     | \$600.00   | \$600.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 54.1 | Normal Line / Spot             | 11/04/12-11/04/12 | 5   | :30    | 12P- 12:30P (EST) |     |    |    |    |    |    |    | 1  | 1     | \$275.00   | \$275.00   | Charlotte (WSOC) | 1X MAX/DAY | 10/29/12 |
| 57.0 | M/G For 30.1.1 / Spot          | 11/02/12-11/02/12 | 4   | :30    | 5:30P- 6P (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | 1X MAX/DAY | 10/31/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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